## OurStoryBridge: Your Stories in Your Voices



Jery Y. Huntley, MLS Founder & President OurStoryBridge

NATHPO July 10, 2023



## Presentation Objectives

Create your stories in your voices!

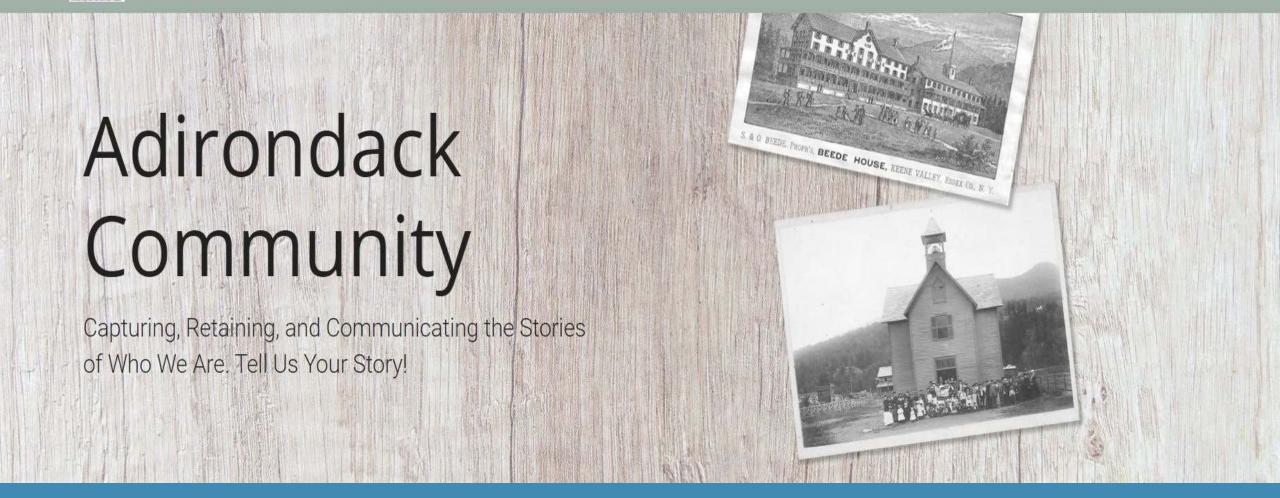
- Recognize the uniqueness of OurStoryBridge online oral history projects, understand what you need to do to start them in your communities, and become aware of the free resources available to plan, implement, and sustain your story projects.
- 2. Hear brief oral histories to exemplify those you can collect in your communities, in order to envision the impact an OurStoryBridge story project can make in your educational programs, community outreach, and collection development.
- 3. Learn about an opportunity to partner with OurStoryBridge on an IMLS grant to fund your OurStoryBridge projects.



### Think About...

- How could an OurStoryBridge project in your museum or cultural center increase community involvement? Enhance the visitor experience? Preserve your stories in today's media?
- What could the stories bring to your collection?
- What special artifacts and exhibits would be enhanced by brief oral histories?
- Do you want to use stories from around the country in your educational programs?





Go to www.myadirondackstory.org

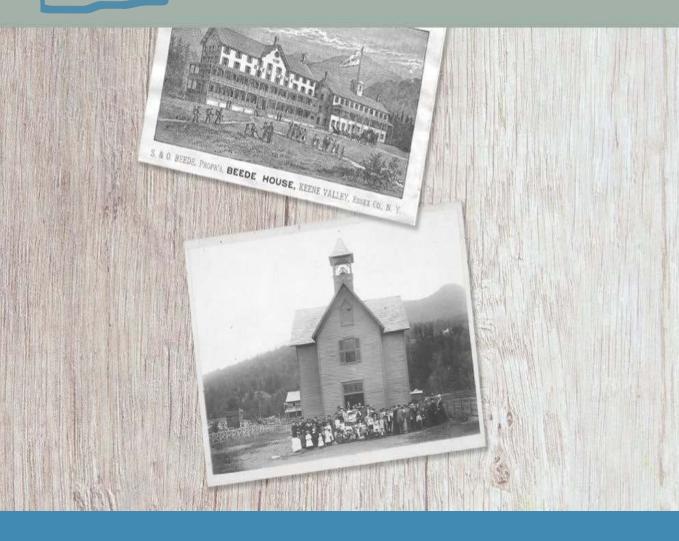
## WHAT IS ADIRONDACK COMMUNITY?

- Adirondack Community: Capturing, Retaining, and Communicating the Stories
  of Who We Are is a multi-year local history project that collects and
  organizes audio stories and related photographs from Town of Keene
  community members through an online platform to share the rich social
  and cultural history of this community located in New York State's
  Adirondack Mountains.
- A "story" is a first-person three- to five-minute unedited account by a "storyteller" in their own voice about their own experience and and/or those that came before them, accompanied by up to five photos usually from the library's archives and posted on www.myadirondackstory.org in one three of the eight categories selected by the community.





Capturing, Retaining, and Communicating the Stories of Who We Are. Tell Us Your Story!



Go to www.myadirondackstory.org

#### Hear the Stories Now!

Click the categories below to hear some exciting stories from Adirondack Community. You can also go to the Public Stories Page for Adirondack Community found at https://app.memria.org/adirondackcommunity. Use the search box to find a story that you want to listen to. We would love for you to share your story too.

You can also listen to stories from other OurStoryBridge projects across the country as they are continually added here.







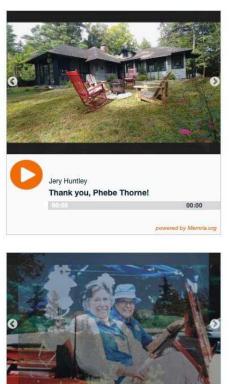




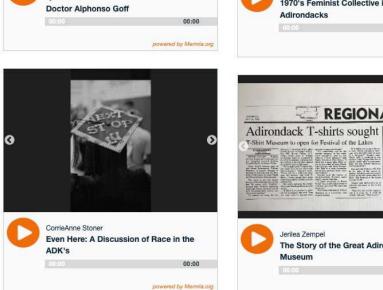










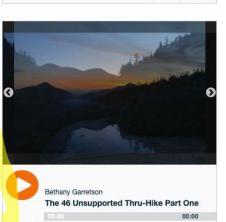




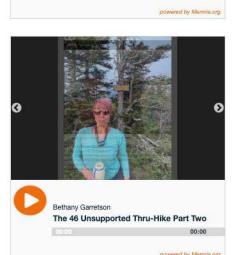
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Alice Lowenthal

Chasing the Trout



powered by Memria.org



Lorraine Duvall

Adirondacks

Jerilea Zempel

Museum

Finding a Woman's Place: The Story of a

00:00

00:00

powered by Memria.org

1970's Feminist Collective in the

REGIONAL

The borrows on Section 1 to the Section

The Story of the Great Adirondack T-Shirt

- Social Justice & Social Change
- Catastrophes & Community Reaction:
   Part I, Water
- Catastrophes & Community Reaction:
   Part II, Fire & Mountains
- Work, Part I
- Famous People Here in the Town of Keene, Part I, Part II
- Unique Outdoor Experiences
- Legacy
- Adirondack Hiking Stories
- Black Lives Matter

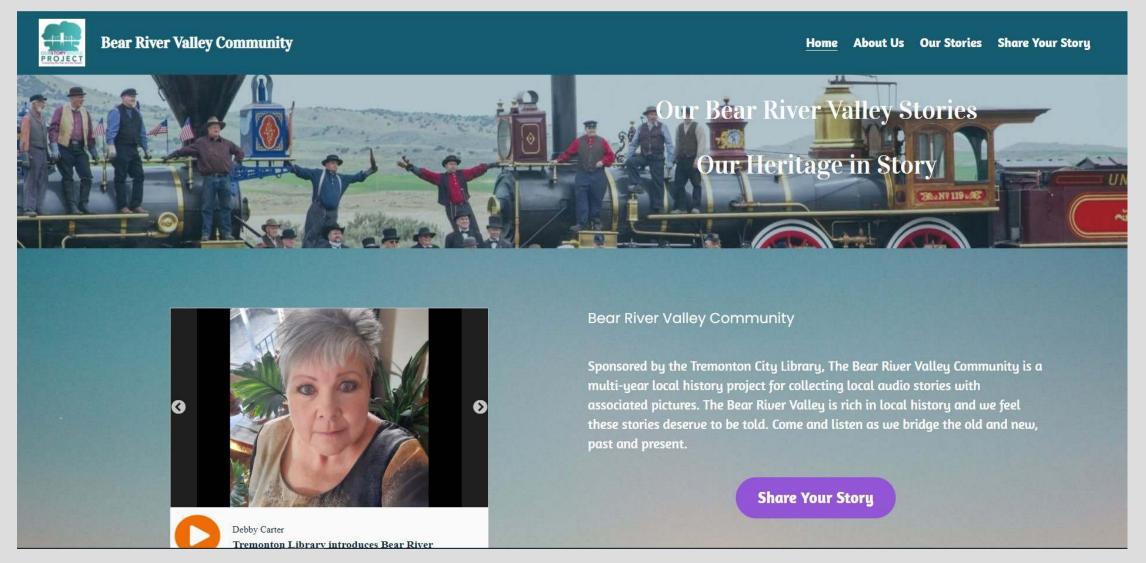
- Adirondack 46ers
- Adirondack Women
- The Pandemic: COVID-19
- Keene Central School 8th Graders (2021, 2022 & 2023)



- Tropical Storm Irene: Memories After Ten Years, Part 1, Part 2
- Local Adirondack Businesses
- Keene School Stories
- Music in the Mountains
- My Start in Keene
- Keene Central School 12 Graders (2022)



## BEAR RIVER VALLEY STORIES: OUR HERITAGE IN STORY AT WWW.OURBRVSTORIES.ORG



## Who Is Telling Your Stories?

History and Perspective by Darren Parry





#### THE NUMBERS TODAY













4 2018 focus groups with 3 l participants created the categories, 150 names of storytellers in initial worksheet 8,600+ people have gone to the website,
335+ in storyteller worksheet

300+ stories in the eight categories, posted once, twice, or three times

23 podcasts
listened to over
3,000 times,
600+ follow the
Facebook page

At first, almost all came directly to myadirondackstory.org, but after beginning a Facebook page, boosting it regionally, and starting OurStoryBridge, new users grew from it

Most viewed categories are People, Outdoor Activities, and Catastrophes (inspired by the pandemic)

#### MARKETING

Press Releases & Media Relations

Boilerplate Document

Posters & Banner



QR Code

Placement of Articles

**Business Cards** 

Posted on e-Newsletters and Listservs Emails to
Storytellers and
Potential
Storytellers



**Community Events** 



Adirondack Community
Story Project

https://www. mountainlake. org/adirondac k-familybook-festivalmlj-interview/

## North Count Keene Valley story project captures life in the Adirondacks in hundreds of stories

BY ANY FEIEREISEL (NORTH-COUNTRY AT WORK CORRESPONDENT), IN KEENE VALLEY, NY

Jul 21, 2022 -







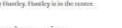
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https://ww w.wcax.co m/2022/0 7/14/nort hcountrycommunit y-findsmodernwaypreservepast/



## WHAT'S EXCITING ABOUT ADIRONDACK COMMUNITY?

- 300+ stories (website released June 15, 2019), including 8<sup>th</sup> and 12<sup>th</sup> grade story projects!
- Storytellers were hard to recruit at first; telling a story starts with nervousness, then leads to joy and more stories from the storytellers, then sharing that enthusiasm with neighbors so they tell their stories.
- The whole town is talking (as is the media): school, family dinner tables, on the street, events, etc.
- In the pandemic, listeners grew, hopefully finding comfort in the continued resilience of the community; we have also created a record of life during this crisis.
- Themes like social justice and social change, the community working together in crisis, aging (especially women), the legacies that have been left, and the uniqueness of the area keep reappearing. Black Lives Matter stories, in a very White population, have been especially popular

It's clear that young and old don't know who lives here, have lived here, and have been here!

#### MEASUREMENT AGAINST GOALS



Posted on a website that appeals to young and old!

- **Goal #1:** Capture stories before the storytellers are gone
  - About half of storytellers are over 65
  - The most elderly living here now and those who have come back to tell stories are involved, with plans for others we have identified
- Goal #2: Get students involved and proud of their community, helping to prepare them whether they move away or stay in the community
  - Grades 8-12 have had school lessons on the project, check the website, and are genuinely surprised about what they are hearing, the first step!
  - The pandemic reduced ability to get stories from students, but we now have 8<sup>th</sup> and 12th grade storytelling programs

## OurStoryBridge:

#### Connecting the Past and the Present

OurStoryBridge is your resource and tool kit for producing a crowdsourced, community story project emphasizing audio history collecting and sharing.

The Tool Kit consists of the *OurStoryBridge User Guide*, How-To Videos, Sample Documents, and Teacher's Guide.

**Get Your Tool Kit Here!** 







## What Is OurStoryBridge?

- Free resource and tool kit for producing a crowdsourced, community, online story project emphasizing audio history collecting and sharing
  - Based on the Keene Valley Library's Adirondack Community model, but adaptable for any community or topics
  - With a commitment to help each community one-on-one!
  - The pandemic taught us that free online resources of interest to all generations is important, as is building community and recognizing our history and humanity
- OurStoryBridge Inc. is a new a 501(c)(3) charitable nonprofit with volunteer staff



## OurStoryBridge Mission

- To serve as a free resource and tool kit to preserve and circulate local audio stories past and present through accessible online media;
- Promote, build, and assist with the deployment of these resources in communities across geographic, cultural, socioeconomic, racial, and organizational strata; and
- Help strengthen these communities through the sharing of their stories, including preserving the stories of older generations before they are lost and encouraging younger generations to become engaged community members.

Our Vision: OurStoryBridge empowers every community to cultivate connection across the generations, encourage civic engagement, celebrate diversity, and engender shared and durable kindness.

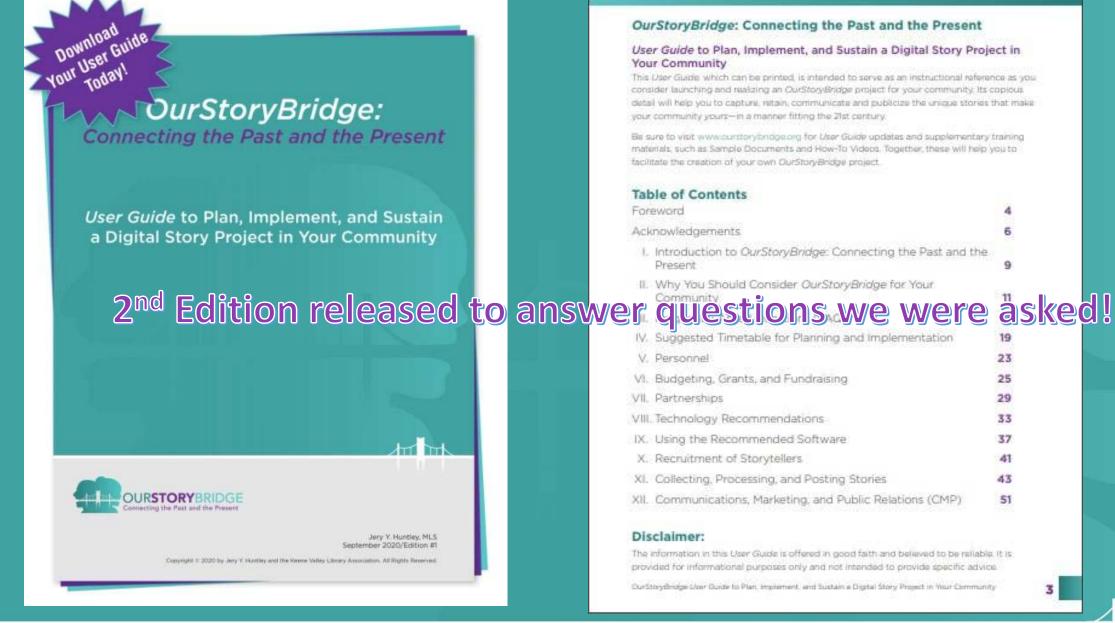


### The Tool Kit

Review the Tool Kit, list your questions, then we will provide technical assistance so you can begin!

- 1. User Guide
- 2. How-To Videos
- 3. Sample Documents
- 4. Teacher's Guide





#### OurStoryBridge: Connecting the Past and the Present

#### User Guide to Plan, Implement, and Sustain a Digital Story Project in Your Community

This User Guide which can be printed, is intended to serve as an instructional reference as you consider launching and realizing an OurStory-Bridge project for your community. Its copious detail will help you to capture, retain, communicate and publicize the unique stories that make your community yours-in a manner fitting the 21st century.

Bit sure to visit www.ourstorybridge.org for Uter Guide updates and supplementary training materials, such as Sample Documents and How-To Videos. Together, these will help you to facilitate the creation of your own OurStoryBridge project.

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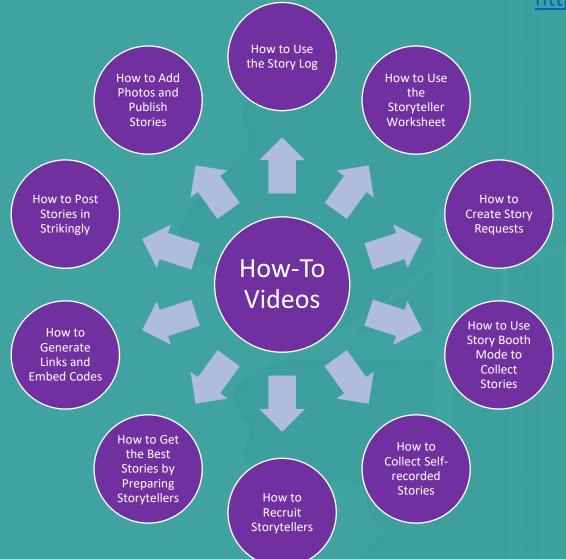
#### Disclaimer:

The information in this User Guide is offered in good faith and believed to be reliable. It is: provided for informational purposes only and not intended to provide specific advice.

DurStorythroige Liter Durde to Plan. Implement, and Sustain a Digital Story Project in Your Community



#### https://youtu.be/Ic3xrGQCE54





The OurStoryBridge User Guide
links to How-To Videos that provide
examples and templates to design
your story project and are also
posted on the website



## **Sample Documents**

- The OurStoryBridge User Guide links to Sample Documents that provide examples and templates to design your story project
- They are also posted on the website

#### Sample Documents

These downloadable documents are linked to the User Guide to provide examples of tools you can use



#### Communications

- Sanga Poda Graup FFT
- Spring's Food Group Small Some Food Story Surrey
- Sample Stary Categories
- Sanga Balanjala and Signar Marrador
- Spring Renning Steam FET
- Spring 1st Stary Rolesto Colonestor 201
- Sample 100 Story Colds ration Stort



#### Marketing

- Sample Marketing From
- Sample Sacial Modile and Digital Community Platforms Dur Story Gridge Local
- Sample Posters Industry Electra
- Sample Sustrass/Appointment Card
- Sample Samer
- Sample Passional: Marketine Pla



#### Public Relations

- Somple Made Report
   Somple Press Relesses



#### Collecting, Processing, and Posting Stories

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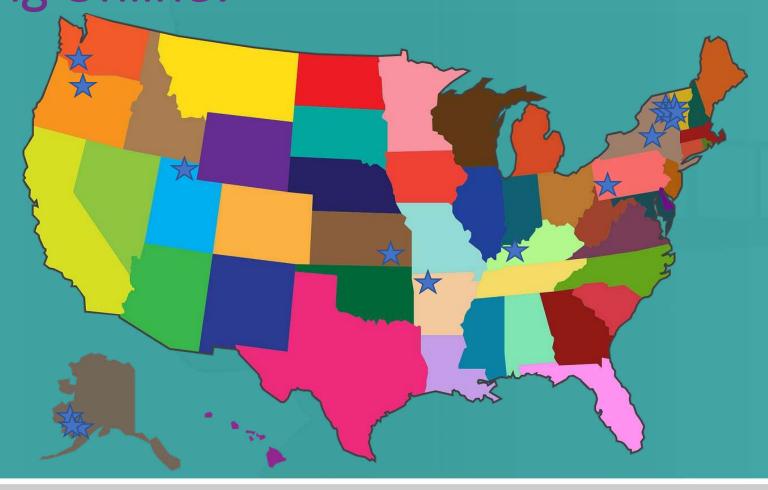
#### Partnerships

- Sample School Imposuration for Administration 227
- Sample School Introduction for Students PPT
- Sample School Assignment



More Projects Across the Country Coming Online!







### **Current Metrics**

- 18 projects online in 10 states
- 700+ stories already!
- 6,700+ Unique Users on the website
- Almost 600 downloads of the User Guide
- 27 podcasts
- 4 Indigenous communities and more in progress
- 4 languages (English, Spanish, Yup'ik, Abenaki)
- 130 DEI stories





## OurStoryBridge: Why?

- Appreciate the history that shaped your community, that helps make it what it is today and what it can become tomorrow.
- Create closer bonds between residents and promote connections that lead to neighborly acts of kindness, assistance and support in times of need.
- Preserve stories that may be lost if not recorded soon and honor the legacies of your older generations by capturing their stories in their own words.
- Engage the younger generations and encourage them to remain in or return to their home community after high school, college, trade school, or any number of life's adventures.
- Educate residents and visitors of all ages and inspire them to become contributing members of your community.
- Celebrate what makes your community unique, perhaps even famous.

"I love this project and think of it as a balm and a community builder for our times, an amazing educational resource, carrying rich historical value."

— Janelle





## OurStoryBridge: Why?

- Attract new residents and visitors.
- Reveal pockets of rich histories and connections heretofore unknown or not widely known.
- Acknowledge the catastrophes, tragedies, or difficult challenges that shape your community.
- Appreciate how the geography and the economics of your area impact how your community members live.
- Unravel the puzzle of how and why street or place names, stores, clubs, and other institutions came to be.
- Re-ignite a passion for your community archives and/or previously recorded oral histories by translating some onto this new digital platform.
- Use the stories for fundraising.
- Meet your audience where they are: online!

"The story project keeps the history of our small town alive and accessible. The older residents of the town have recorded eyewitness accounts of important events that happened 60, 70 years ago, and memories of the people who were born in the 1800s. The younger ones have memorialized more recent ones, knowing themselves to be links in the chain of generations that bind this community together." — Henrietta



## Debby Rice, Keene NY

 "On cold winter evenings in our harsh Adirondack climate, I often felt very sad about COVID, so I'd listen to stories on Adirondack Community and hear about people in this community helping each other through multiple disasters and challenges. The stories warmed my heart and helped me get through COVID winter."

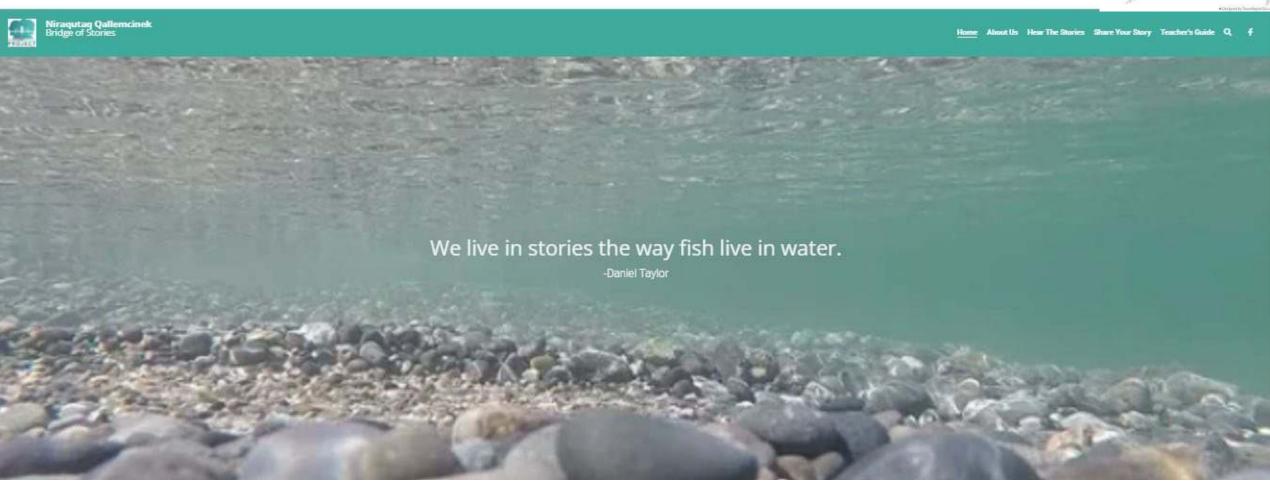






## Niraqutaq Qallemcinek Released by the Igiugig Tribal Library





## Why OurStoryBridge?

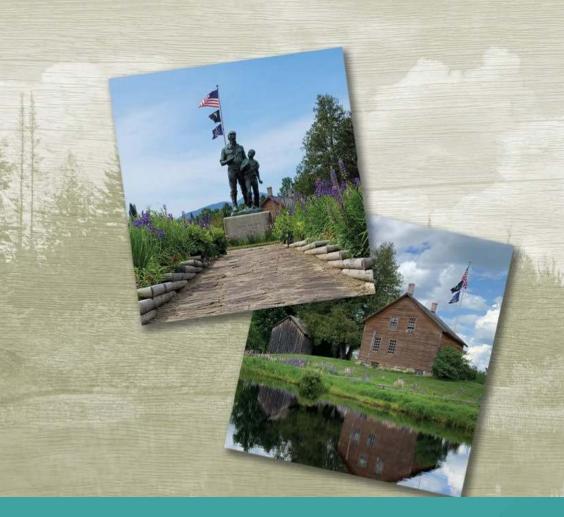


"We grow stronger when we share our stories."

-AlexAnna Salmon, Igiugig Village Tribal Council President

- Preserve local knowledge and stories
- Strengthen community as it connects residents of all ages
- Highlight the value of small and rural places
- Create opportunity for increased understanding across cultures and communities







for freedom, human rights and climate justice

Inspiring younger generations to tell their stories and connect to their communities.



Hidden Roots: The Western Abenaki Nation by

Joseph Bruchac

Can you use the OurStoryBridge stories?



Photo by Trish Miller

https://app.memria.org/stories/public-story-view/2756faab2ab74233a8ed15903a3d6608/



# Use *OurStoryBridge* Resources in Your Museums & Cultural Centers

Learn about these ideas and examples!





## OurStoryBridge:

#### Connecting the Past and the Present

OurStoryBridge is your resource and tool kit for producing a crowdsourced, community story project emphasizing audio history collecting and sharing.

The Tool Kit consists of the *OurStoryBridge User Guide*, How-To Videos, Sample Documents, and Teacher's Guide.

**Get Your Tool Kit Here!** 



Tool Kit ~





#### Teacher's Guide

This *Teacher's Guide* can help you use stories from *OurStoryBridge* projects across the country in your classrooms. These downloadable resources, starting with *How to Use the Teacher's Guide*, then *Story Summaries*, *Story Selection Chart*, and *Sample School Assignment*, will get you started.

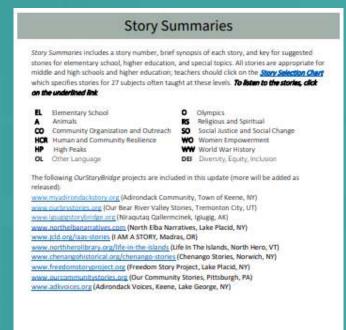
The stories hold lessons for your students no matter where they are. As new *OurStoryBridge* projects come online and stories are added to each, the resources are updated, so check often for stories that can bring your lessons to life!





## Story Summaries

- Brief synopsis of each story with the story number by project, title, storyteller, and clickable link
- Includes new story projects and stories, updated as they come online
- Almost all stories are relevant for middle and high school classes and higher education
- Codes for elementary school, college classes, and additional categories are included
- New DEI category added



#### Story Summaries

Story &	Advendeck Commently some republication being and Yours of Steams, HY	Categories						
A1	Witning the Olympic Gold Media' (K1) by Charthy Marlatt is the stary of her father, Alan Washbond, who won a Gold Media' in bobaled in the 1936 Olympics and was part of the American team who would not honor Adolf Netter, right before WWII.  [48] To Starre Witnishe the Olympic Gold Media'.							
A2	From Brooklyn Girl for Adit Dutsloonswormen (42) by Ellen Dulkist is the story of a women who wanted to live in a place where she could hike every weekend and found Keens. Link To Stare, Brook Brookins Girl Lin Adit Chindensystems.	HP, WD						
AS	The Manning Routine at SN Suc Stop (HI) by Olivis Dwyer is the recollection of a scannor of when she were a young girl waiting for the achool bus with her siblings. Lock To Story: The Morning Routine at Route Will Sus Story.	n						
	Why Advocacy in impartant for the Administick Part (MA) by Diane Fish is about being an advocate for protected areas that are a blend of people and wilderman. Link To Street With Advocacy is impartant for the Addrossfalls Fash.	co						
AS	Folling in Lour with the 46 and Finding New Lours (#5) by Pate Bissensyer is the story of a local man who was inspired by a few of the first Alers to become one himself. Loss to Story Fallins in Love with the 40 and Finding New Lours.	HP						
AG	From the Old World to the New World (95) by Peta Bleasmeyer is the story of a mint family and bow they arrived in the United States before the start of WWII. Link To Story Trees the Old World to the New World.	ww						
ÄŤ	The Aller House (47) by the Herman is the story of building a house and establishing roots in a new community. Link to Story. The Hiser House	RS,WID						
As	New rather day the Arth (RS) by Sause Call Doollate is told by a woman who found acting in the later decades of her Ms. As a child, in the 1950s, the had bonded with her father over musicals in NYC. The arts also helped Sause grapple with the traget death of her daughter. Link To Story: Neutraliad by the Arts.	WO HCB						



Story #	Story Title	Literature	Journalism	World History	USHistory	Local History	Geography	Psychology	Philosophy	Sociology	Religion	Economics	Law	Business	Biology	Agriculture	Env. Ed.	Medical	Sports	Health	Art	Music	Comp. Sei & Tielli.	Engineering	Architecture	Career Planning	Shop	Home ECJFACS
Adirondack Community <u>www.myadirondackstory.org</u> Town of Keene, NY															196													
A1	Winning the Olympic Gold Medal			1	1												, ,		1									
A2	From Brooklyn Girl to Adk Outdoorswoman						1		5 .55	1	6			. 5			1				-	- 3	- 5				- 30	
A3	The Morning Routine at Route 9N Bus Stop					1								, ,			رس											
A4	Why Advocacy is Important in the Adirondack Park								2-2			1	1	1	- 9		3-3				5-6						-12	
A5	Falling in Love with the 46 and Finding New Loves	0 0			8 6		1					8 3	- 9				1		8 8				2 %		20			
A6	From the Old World to the New	- 9		1		1				1		3-3	- 9	- 9			1				5-35						-12	
A7	The River House					1																		1	1	$\perp$		
A8	Nourished by the Arts				1			1	5—5				- 0				1-3				1						7	
A9	75 Years of History on the Little Porter Trail				0 0	1	1					1	- 0	Ť					0 0									
A10	The Largest Landslide in NYS					1	1										1							1	1			
All	Adrian Edmonds & the Storytelling Culture	1				1				1																1		
A12	Adrian Goes to College				1	1				1		1																
A13	Glenmore School of Cultural Sciences					1			1	1																		
A14	A Tax Collector, "Sworn In and Then Sworn At"											1	1													_		
A15	Sunday Nights Sings					1																1						
A16	Family Homes on Beede Road				Į (	1						ÛÚ				-1			l (						1			
A17	Music As a Thread in My Life				0 0 0 9				1													1						
A18	Brother Bud Goes to War	1	1	1	1							Q Q	3			2			1				5 5				. 18	
A19	Who is the Newcomer?	1				1							8				1								1			

Chart focuses on middle and high school courses, but other levels can be found in the Story Summaries; both have clickable links.



## Keene Central School 8<sup>th</sup> & 12<sup>th</sup> Grade Storytelling Project

• Each 8th and 12th grader learns about storytelling and the Adirondack Community story project, then creates and records a one-to three-minute (8th graders) or three- to fiveminute (12th graders) story, and have stories posted on www.myadirondackstory.org









## Collaboration: Museums & OurStoryBridge

- Create closer bonds with your community by starting your own OurStoryBridge projects, while adding stories to your collections
- Supplement your exhibits with these new resources, from across the country
- Use the stories to guide you to new resources
- Add stories to your webinars: Introduce a topic, make a concept memorable, or stimulate discussion
- Do museum "walkthroughs", with relevant stories
- Provide local stories as research materials
- Introduce your visitors to the Teacher's Guide and use it to select stories



# What is your museum doing to commemorate the Semiquincentennial in 2026?

Think about an OurStoryBridge project and we will help you!



### Think About...

- Telling your stories in your own words!
- How could an OurStoryBridge project in your museum or cultural center increase community involvement? Enhance the visitor experience? Preserve your stories in today's media?
- What could the stories bring to your collection?
- What special artifacts and exhibits would be enhanced by brief oral histories?
- Do you want to use stories from around the country in your educational programs?



## If You or Someone You Know is Interested in a Local Story Project...



Check out the websites



**Listen** to a few stories



**Review** the Tool Kit and other resources



**Fill out** the form on the *OurStoryBridge* website or email createyourstoryproject@gmail.com





## IMLS Opportunity: Museum Grants for Native American History and Culture

- OurStoryBridge wants to partner with five museums focused on Native American life and history
- OurStoryBridge, as a contractor, will draft the grant proposal with the help of partners and lead efforts to create and market story projects at the museums
- Museums will receive funding, approximately \$10,000 each over a two-year period for the story platform (Memria), website to host the stories, staff time for taking and processing stories, translation into Native languages, administrative costs, etc.
- One museum will receive additional funding as the applicant





## Contact OurStoryBridge If Interested

• <a href="mailto:createyourstoryproject@gmail.com">createyourstoryproject@gmail.com</a> and I'll send this link for the quick application:

https://docs.google.com/forms/d/18xsKGyZSjqLBPfivqrmchAAI 2r5gNjnrxoH8wXCOpuE/edit?ts=649b3c48

• Deadline: August 15, 2023





### Be Our Voice!

- Start a story project in your museum
  - Useful for development too!
- Use the stories in your exhibits and presentations!
- Introduce the Teacher's Guide
- Share the OurStoryBridge project websites so they can hear the stories and podcasts
- Guide others to OurStoryBridge if you think they are interested in starting a story project
- Put links to OurStoryBridge on websites
- Volunteer to review the resources or help us grow OurStoryBridge

- Follow and Like the Adirondack
   Community Story Project and
   OurStoryBridge Facebook and Instagram
   pages
- Send names and email addresses for the e-newsletter
- Suggest grant and other funding sources

Send your name,
affiliation, and
email address to
createyourstorypro
ject@gmail.com to
be in the loop!



## Questions?



**Contact OurStoryBridge:** 

createyourstoryproject@gmail.com

www.ourstorybridge.org

